

# Pablo Rivas

Motion Designer, Marketer

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## PROFESSIONAL EXPERIENCE

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### Motion Designer, *Freelance* (2024 – Present)

- Passion Projects Podcast, *Online* (2025)
  - Designed and animated a dynamic title sequence for Passion Projects Podcast, a YouTube channel with 13,000+ subscribers, establishing a cohesive visual identity and setting the tone for each episode through motion-driven storytelling.
- First Christian Church, *Johnson City, TN* (2024–2025)
  - Animated two branded bumpers for separate sermon series, creating visually cohesive openers that reinforced each series' theme and tone

### Marketing Specialist, *Christian Medical & Dental Associations* (May 2023 – August 2025)

- Aided in developing marketing strategies and campaigns to promote multiple events, with an emphasis for the CMDA National Convention, which is attended by 1000+ constituents, primarily through email and social media marketing.
- Responsible for creating and coordinating all CMDA emails, as well as being the social media administrator for CMDA's multiple accounts as well as accounts of their various ministries.
- A primary graphic designer for the majority of CMDA digital content.

## EDUCATION

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### School of Visual Arts | *New York City, NY* (2025 – Present)

MFA - Computer Arts: Focus in Motion Design & 2D Animation

### Milligan University | *Johnson City, TN* (2018 – 2023)

Master of Business Administration (August 2022–May 2023)

BS - Business Administration & Communications (August 2018 – May 2022)

## SKILLS

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- Adobe Suite (Ps, Ai, Pr, Ae)
- Cinema 4D
- Motion Graphics
- Higher Logic - Informz
- Storyboard/  
Styleframing
- 2D Visual Design
- Creative & Marketing Strategy
- Graphic Design